

Staging

Every client requires a different level of involvement for personal, time, and budgetary reasons. Char.m offers a variety of services to fit any client's needs.

Phases of Staging

Consultation

The initial consultation is typically over the phone, just to go over a few basics of the project. This helps to make TOUR most efficient...

Tour

Then we meet at the listing. I tour the house making detailed notes and taking pictures for reference. This is the basis for...

Level One: The List

I compile a list of the top 10 items that will have the most impact. Your client can choose to take this information and tackle the project on their own, in their own time. This is a strong tool to help them know what areas to give attention to maximize their return.

Or they may take it a step further...

Level Two: The Report

Everyone needs a little help knowing where to begin now and then. That's where the full report can help. It details the items on the master list. The client is then free to complete these items as they wish.

I even include my checklist of the *Top Ten Refresh List*, items to remember to keep their home looking fluffed and freshly staged!

...But when they like what they see and don't want the hassle of scheduling trades, negotiating quotes, rearranging their schedule to supervise the work being done then they have another option.

Level Three: All the Way

Full service staging!

We meet with the client to establish a budget and agree which items are to be done. Then Char.m takes care of everything! It's that simple!

Level Four: Coming Soon....

Vacant Home Staging coming in 2008!

At this time Char.m specializes in working with clients occupying the homes they are selling.

Professionals carefully orchestrate the Model Homes that you walk through to make it look and feel like paradise. One you feel that you must have. We've all walked into a Model Home and thought instantly, "I want to move in!". Let me put that same knowledge to work for you!

